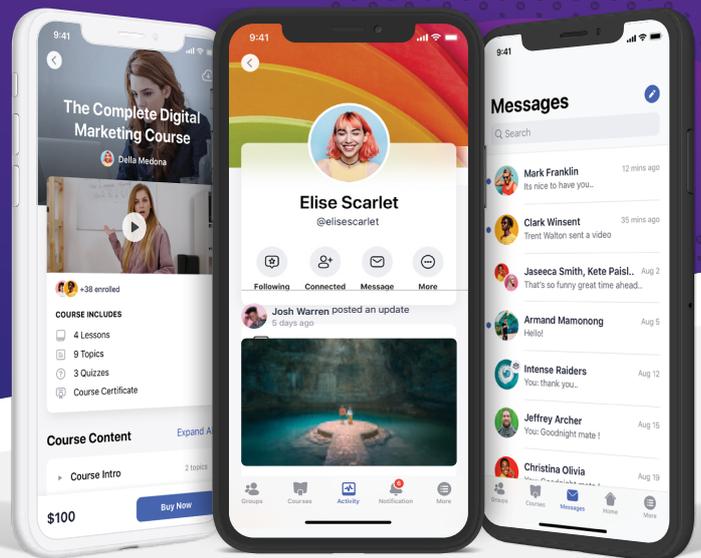


Done For You App Project Scope



Overview

We understand that the process of customizing an app, configuring it, branding it and preparing it for publishing into the app stores can be a bit of a learning curve for the non-techie and the non designers.

This is why we created the Done For You App service and built a team around it so we can go through the process of creating, branding, customizing, configuring, and preparing your mobile app for publishing for you, so you can save time and focus on your business.

Following is what's included in the Done For You App service:

- App Rebranding
- BuddyBoss App Plugin and Mobile App Setup and Implementation
- Rebranding Implementation
- App Store and Play Store Graphics Design to prepare your mobile app for publishing

App Rebranding

Based on the information and assets (logo and other related assets) you provide us with via our app rebranding questionnaire, our team will design a custom app icon, a custom launch/splash screen and a custom login screen for your mobile app.



App Icon Design

Your app icon is your first opportunity to convey your app's purpose. The app icon must stand out in the Apple App Store and Google Play Store.

It should also stand out in the iOS Home screen and the Android app drawer. Your app icon is also visible in your device's search results.

Our trained graphic designers will create an app icon that matches with your brand and follows the standards, specifications and guidelines of the Apple App Store and Google Play Store.



Launch/Splash Screen

Your mobile app's launch or splash screen is the first screen your users when they open your app and while your mobile app interface and content is loading.

This screen creates an initial perception about your mobile app while it's loading and is a good way to reinforce your brand to your users.

Our trained graphic designers will create a launch/splash screen that matches with your brand and follows the size and format specifications of the BuddyBoss App.



Login Screen

Our trained graphic designers will create a login screen that matches with your brand and follows the size and format specifications of the BuddyBoss App.



App Rebranding Graphics Delivery

The graphic designs will then be provided to you in a nicely laid out PDF document for your approval.

You will have the ability to provide feedback for up to two free revisions. Additional revisions will be billed at \$25/revision.



App Interface Rebranding

Our design team will then use the BuddyBoss App customizer and their design skills to create a rebranding for your mobile app that matches with your brand.

The team will customize the colors, backgrounds and fonts to match the mobile app with your brand.

Any requests that fall outside of the options that the product provides will be considered out of scope. These can still be achieved through custom development, after the completion of your Done For You project.



App Interface Rebranding Delivery

Our team will provide you with a demo app for you to review the interface branding on your mobile device.

App Setup & Implementation

Based on the information you provide us with via our app setup and implementation questionnaire, our team will setup the BuddyBoss App plugin, connect your mobile app, configure push notifications, apply the approved rebranding work to your mobile app, connect your Apple App Developer and Google Play Developer accounts, and guide you as you configure your mobile app's content.



BuddyBoss App Plugin

Our team will configure the BuddyBoss App plugin on the website you provide us with, and connect it with your new mobile application.



Push Notifications

Our team will enable push notifications by connecting your Google Firebase account.



Rebranding Implementation

Our team will implement the approved rebranding graphics and interface into your mobile app.



Apple App Developer Account

Our team will connect your Apple App Developer account and provide assistance should you encounter issues creating your account.



Google Play Developer Account

Our team will connect your Google Play Developer account and provide assistance should you encounter issues creating your account.



App Setup and Implementation Delivery

The done for you team will provide you with access to your final test app for your approval.

You will have the ability to provide feedback for up to two free revisions. Additional revisions will be billed at \$25/revision.

App Store and Play Store Graphics Design

Based on the information you provide us with via our App Store and Play Store Graphics questionnaire, we will be creating the graphics needed for publishing your mobile app. This includes:

- the Apple App Store app screenshots which will display in your app's product page in the Apple App Store
- the Google Play Store app screenshots which will display in your app's product page in the Google Play Store
- And your app's feature graphic which will also display in the Google Play Store.



Apple App Store and Google Play Store Screenshots Design

Your app store screenshots are key in capturing the attention of the users and telling the story of what your mobile app can do and how it can benefit them.

The screenshots need to give the user a clear picture of your mobile app's capabilities to convince the user to immediately download your mobile app.

To do that, we want to:

- Show screenshots of key screens in your app, ideally in an order that tells a story.
- We also want to Add a short and to the point tagline on each screenshot that focuses on the benefits that the highlighted feature can provide to the user
- And lastly, we want to ensure that the layout and the design of these graphics is captivating, visually appealing and fits well with your brand's guidelines.



Google Play Feature Graphic

The feature graphic is shown as a cover image of your mobile app in the Google Play Store. And it also serves as a banner for your mobile app within the Google Play Store!

Our team will design a feature graphic for your mobile app that matches with your branding and with the options that you choose when responding to our App Store and Play Store Graphics questionnaire.



Apple App Store and Google Play Store Screenshots Delivery

The graphic designs will then be provided to you in a nicely laid out PDF document for your approval.

You will have the ability to provide feedback for up to two free revisions. Additional revisions will be billed at \$25/revision.

The Done For You App service does not include customizations, custom development outside of what is described in the above scope of work.